

Categories

Customer Service Excellence

SPONSORED BY JOSSLIN INSURANCE

Customer service is crucial when it comes to the success of any business. The Customer Service Excellence Award is given to the company that has repeatedly proven that customer service is their top priority. The Judges are looking for

- analyzing feedback and implementing procedures that put the customer first
- creating methods to measure satisfaction
- a customer loyalty program, staff training, a situation where staff has gone above and beyond with customers

Business Innovation

SPONSORED BY THE MUNICIPALITY OF NORTH PERTH

This Business Innovation Award is given to the company that has implemented strategies and products that signify outside-of-the-box thinking. The judges are looking for

- a business that generates a transformation with a totally new business strategy and seen an evident, positive impact as a result
 - creating an alternation in management strategies, business models, product design and manufacturing techniques,
 - or marketing strategy
- renovations, expansions or new builds for modernization

Inspirational & Conscientious Employer

SPONSORED BY LISTOWEL VISION CARE

This Award recognizes an influential business leader who is creative and motivating within their commitment to providing a great workplace for staff and a safe environment for customers and clients.

- demonstrating leadership skills, compassionate management strategies, and entrepreneurial spirit
- Initiating programs for educating and encouraging staff, leading teams by example -
- A corporate citizen - a company that is performing deliberate actions with positive impact to society,
 - enhancing economic, social, and environment
- promoting diversity, equity and inclusion practices in the workplace
- implementing a strategy for attraction or retention of employees

Entrepreneur Spirit

SPONSORED BY THE COUNTY OF PERTH EC. DEV & TOURISM

The Entrepreneur Spirit Award recognizes new businesses who have demonstrated excellence in their efforts to bring a new to our community. To qualify for this category this business has been **open for more than a year, but under five years**. The judges are on the lookout for an entrepreneur who has –

- established a successful business and brand that has shown continuous growth, a solid business plan, and a sustainability outlook.

Local Focus

SPONSORED BY LIBRO CREDIT UNION

Moving forward together, this award focuses on local with a lasting impact.

This not for profit organization demonstrates how their initiatives impact our local community –

Or this business prides itself on supporting local, sourcing products, people/or services from our community

- is connecting with local youth as part of your future plans

Branding & Digital Presence

SPONSORED BY LISTOWEL TECHNOLOGY INC.

Organizations that have creating significant success thru new business awareness branding or an online marketing campaign will be recognized through this award.

Aspects that the judges will consider important -

- Digital innovation, an increase in financial performance, and the successful use of digital tools to achieve business growth
- an attention-grabbing marketing campaign
- refreshing or rebranding business to market to a new audience
- a major focus on digital transformation within your company