

# North Perth Chamber of Commerce



NORTH PERTH  
**Chamber  
of Commerce**  
*One Vision, One Voice*

## Annual General Meeting

Reviewing the year: Oct. 2019- Sept. 2020  
(held March 23, 2021)

### Recognizing our Partners:

SHOPPERS DRUG MART | LISTOWEL TECHNOLOGY INC | MUNICIPALITY OF NORTH PERTH  
LIBRO CREDIT UNION | WARD & UPTIGROVE | KEIL-DADSON INSURANCE  
TRILLIUM MUTUAL INSURANCE CO | WIGHTMAN | TD

Media Partners: The Listowel Banner | Blackburn Radio



**North Perth Chamber of Commerce  
Annual General Meeting for  
Oct.1 2019- Sept. 30, 2020**

# **AGENDA**

**Tuesday, March 23, 2021 - starting at noon  
Via Zoom Video**

## **ANNUAL GENERAL MEETING AGENDA**

Lead:

Ashley

1. Call to Order

Introductions of Directors & Guests in attendance

Ashley

2. Review Agenda for Conflict of Interest (motion)

Ashley

4. Acceptance of minutes from AGM of March, 2019 (motion)

Ashley

5. Business from previous meeting - **NONE**

Ron

6. Financial Report (motion)

A) Appointment of Auditors (motion)

Ashley

7. President's Report

Sharon

8. General Manager's Report

Ashley

9. 2020 Nominations

A) Slate of proposed Directors (motion)

B) Appointment of Governance Committee (motion)

Debb

10. Governance / Updating By-Laws (motion)

11. Additional Comments / Current and future plans

Ashley

12. Adjournment.

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12:30 Welcome to our Guest Speaker, Mayor Todd Kasenberg

# AGM

## Previous Year's Minutes



### NPCC Annual General Meeting Minutes (For Oct 1<sup>st</sup> 2018 – Sept 30<sup>th</sup> 2019)

March 11<sup>th</sup> 2020, location Board Room Chamber Office

Present: Virginia, Judith, Ashley, Mathieu, Jodi, Sharon, Janet

Guests: Lisa Schaefer (BIA) Kim Kowch (Municipality)

Regrets: Board Members: Ron, Debb, Sandra, Andy



Virginia called the meeting to order at 12.00 pm

Agenda reviewed – no conflict or changes. Moved by Jude, seconded Matt. Carried

Acceptance of minutes from AGM of March 12<sup>th</sup> 2019. Moved by Ashley, seconded Jude. Carried.

Business from previous meeting – nothing to discuss

Financial Report given by Janet in Ron's Absence. Moved to accept as presented by Matt, seconded Jodi. Carried.

Motion to appoint auditor as Ward and Uptigrove moved by Virginia, seconded Ashley. Carried.

President's Report presented by Virginia, included in the AGM package.

Thanks expressed to directors and staff for their hard work. Virginia looking forward to staying involved in the Chamber in a different role.

GM Report presented by Sharon, included in the AGM.

Thanks to the directors for their dedication and for being a great team.

Nominating Committee (Ashley)

Slate of Proposed directors for 2019/2020:

President – Ashley Carter

Past President – Virginia Dunbar

Vice –President – Matt Savage

Treasurer – Ron Gillespie

Secretary for minutes – Janet Litchfield (temporarily)

Directors at large: Andy Halerwich, Sandra Irwin-Lockie, Debb Ritchie, Judith Vines, Jodi Snell

Moved to accept by Ashley, seconded by Jodi. Carried

Governance Committee: Debb Ritchie. Moved to accept Ashley, seconded Matt. Carried

Governance report: No changes needed.

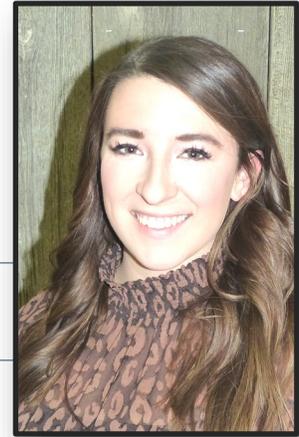
Additional comments

Virginia invited feedback from any of the guests.

Adjourned at 12.09 pm



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## PRESIDENT'S MESSAGE

BY PRESIDENT, ASHLEY CARTER

Dear Chamber Members,

Stepping into the President role last March, I had no idea what was to come for my first year. 2020 was a year that small businesses will never forget. It was an extremely hard year with lockdowns, restrictions and new rules for businesses to follow. Unfortunately not all businesses were able to survive the burden of the pandemic, but we also saw how resilient the small business owner can be. Many adapted their business to offer curbside pickup, revamped their online presence and some created an online shopping platform from scratch. It's been an extremely hard year for everyone, but I'm so honored that I was able to watch the growth and resilience of the North Perth business community.

First and foremost, I want to thank our staff and directors for all their hard work this past year. Our General Manager Sharon D'Arcey goes above and beyond every single day to advocate for our local businesses while being innovative and creating new concepts to ensure the success of our chamber. Our Office Administrator Janet Litchfield works tremendously hard at ensuring the chamber is organized and runs smoothly in all aspects. A special thanks to the Executive, which includes Mathieu Savage, Vice President, Ron Gillespie, Treasurer and Virginia Dunbar, Past President. I greatly appreciate all the advice, support and guidance they have provided not only me as the new President, but to all our Directors. A big thanks also to the hard-working Directors Andy Halerwich, Sandra Irwin-Lockie, Debb Ritchie and Jodi Snell. We also welcomed three new Directors to our team, Cathy Vesnaver, Krista Dunbar and Tanya Merner who have all been fantastic additions to our board. And to our volunteer Joe Carter, representing the Chamber Benefit Plan.

We had a tough year for our events, we unfortunately had to cancel majority of our events last year including Table Talk with Todd, the Home and Lifestyle Show and the Golf Tournament. Although they were cancelled, we were able to come up with creative solutions to keep a few events alive! We hosted our Business Excellence Awards virtually, nominations and announcements were done completely online and we were ecstatic with all the nominations and stories that came in about our incredible local businesses. We also kept the Christmas spirit alive by hosting a Drive-Thru parade which was a great way to end the year. Our team was working on a new event, our Business Summit that we had hoped to launch in the spring of this year. With restrictions still in place, we made the decision to postpone the event but are still working on the concept to hopefully launch an informative networking event next year.

I also want to highlight our Shop Local Dollar program. At our year end, we had \$50,635 in circulation with \$38,360 redeemed. However, from October to mid-February, we had almost \$144,000 purchased and a little over \$65,000 redeemed as a result of Christmas promotions and businesses purchasing Shop Local Dollars to gift to employees. I'm extremely proud of this program and all the hard work that has gone into it since its inception in 2008, keeping that money in our local community is incredible.

If someone would have told me this time last year that we would experience a pandemic that would impact every aspect of our daily lives, I would have never believed them. But looking back at this past year, I'm extremely proud of our local businesses who had to adapt to the circumstances they were put in, and of Sharon, Janet and the rest of our dedicated Directors who continuously show up, support and work tremendously hard to ensure the success of our organization. I'm thankful for the opportunity to work with each and every one of our staff, directors and business owners, and I'm looking forward to what the next year has in store for me as President.

Thank you,  
Ashley



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## YEAR END REPORT

BY GENERAL MANAGER, SHARON D'ARCEY

Dear Members

With over 10 years serving the Chamber as General Manager, I couldn't have predicted that we would experience the year that we just went through! As an organization that had come through 10 years of building up our programs and achieving successful events—we were able to weather most of the Covid-19 storm.

Our fiscal year started off as usual with two excellent events -our Business Excellence Awards and our Santa Claus Parade. As of March 26th, Covid-19 hit the country and forced a LockDown—we put a cancellation on our Home Show, our Table Talk with Todd and then our Golf Tournament. We focused on our members and government programs, updates and information sharing. We were thrilled to end the fiscal year by hosting an all new Business Excellence Awards, focusing on resiliency.

I have always felt privileged to work with the directors, and members successfully to strengthen and further develop the operations of the Chamber to which its members can be proud. This year we had to find new ways to support and encourage our community to be there for our businesses.

The Chamber had revised it's strategic focus for 2020-2022 to implement programs to assist in our membership management, core functions and keep on top of the current issues within our community. We again used these guidelines to consider our digital imprint, and adjust quickly to prepare for recovery efforts.

SHOP LOCAL DOLLARS—This program turned out to be the most recognized program. Ever.

The PARTNERSHIP PROGRAM **Our Current List of Partners and their levels**

**SILVER:** LISTOWEL TECHNOLOGIES INC | MUNICIPALITY OF NORTH PERTH

**BRONZE:** LIBRO CREDIT UNION | WIGHTMAN | WARD & UPTIGROVE | SHOPPERS DRUG MART

TRILLIUM MUTUAL INS. CO. | KEIL-DADSON INSURANCE BROKERS and TD

*Our MEDIA Partners: Blackburn Radio, Listowel Banner*

**2019-2020 MEMBERSHIP** - 7 new members / 15 cancellations totalling approx 190 members standing

*I would like to take this opportunity to invite you all to please drop into the office at anytime. I'd love to chat with you and hear your ideas, suggestions, concerns and comments.*

*We have a great community, let's all work together to support each other in the upcoming year.*

Respectfully Submitted,  
Sharon D'Arcey, General Manager



# BOARD OF DIRECTORS

## BOARD EXECUTIVES

### **PRESIDENT**

**Ashley Carter**, *since 2016*

Ind.Acc.Inv Council.....AshleyC@iaic.ca  
 Office..... (519) 291-2817 x 425  
 CELL.....519-291-8499

### **VICE-PRESIDENT**

**Mathieu Savage**, *since 2018*

Trillium Mutual Ins .....cell 519-291-8782  
 Email ... Savage698@gmail.com

### **PAST-PRESIDENT:**

**Virginia Dunbar**, *since 2013*

Libro Credit Union.....519-291-6189  
 Virginia.Dunbar@Libro.ca.....cell: 519-998-8471

### **TREASURER**

**Ron Gillespie**, *since 2015*

Bank of Montreal .....Cell 519-573-5722  
[Ron.Gillespie@bmo.com](mailto:Ron.Gillespie@bmo.com)

## STAFF:

Sharon D'Arcey.....cell 519-291-7531  
 sdarcey@npchamber.com  
 sharon.darcey@gmail.com

### **Administration**

Janet Litchfield  
 npchamber@gmail.com

## BOARD MEMBERS

**Andy Halerwich**, *since 2015*

AutoPlus Distributing cell: 519-496-7466  
 autoplusdist@yahoo.com

**Sandra Irwin-Lockie**, *since 2016*

Natural Sunshine Therapy .....519-292-1253  
 sandralrwinLockie@gmail.com

**Debora Ritchie** (2017)

Talent Upfront .... DRitchie@TalentUpfront.ca  
 Debb's Cell .....519.500.2122

**Jodi Snell** (since 2019)

Royal LePage Realty.....[snelljk@gmail.com](mailto:snelljk@gmail.com)  
 .....Cell 519-492-1907

**Cathy Vesnaver** (Sept 2020)

Royal Bank caterina.vesnaver@rbc.com  
 T. ....519-291-1363

**Tanya Merner** (Oct2020)

Blackburn Radio [tmerner@blackburnradio.com](mailto:tmerner@blackburnradio.com)  
 .....Cell # 519-955-1775

**Krista Dunbar** (Oct2020)

Keil-Dadson Ins.....Krista@KeilDadson.ca  
 O 519-291-5100 x 5108.....C 519-504-0735

## BOARD VOLUNTEERS

**Joe Carter**.....since fall 2013

Sunlife (Chamber Health Benefits)  
 ph: 519-396-2220 | cell: 519-357-6155  
 email: Joe.Carter@sunlife.com

**BOARD OF DIRECTORS MEET THE SECOND TUESDAY OF EVERY MONTH**

all of them are at noon at the chamber office | OR VIRTUAL OPTIONS \* MEETINGS OPEN TO MEMBERS \*